MUHAMMAD ABDULLAH AHMAD

+92(318) 0316-145 ⋄ Lahore, UI UX Designer

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OBJECTIVE

Google Certified UX Designer with 3+ years in intuitive UI/UX design, seeking remote roles in dynamic companies.

EDUCATION

Bachelor of Science in Computer Science., University of the Punjab   Expected 2026
Relevant Coursework: Graphic Design, Web Design, and Application Interface Design.

Intermediate of Computer Science, Punjab College of Information Technology   2020 - 2022

SKILLS

Technical Skills	UX UI Design, UX Research, Prototyping, Usability Testing, Front-end Development
Soft Skills	Communication, Collaboration, Problem-solving, Creativity, Time Management
Hobbies	Urdu Poetry, Mountain Hiking, Volunteering

EXPERIENCE

User Experience Designer   Sep 2023 - Nov 2023
Sync Interns   *Remote*

- Achieved 100% growth for clients using UI/UX Design, prototyping, and user research skills.
- ed website redesign project, resulting in a 45% improvement in conversion rates.
- Developed new mobile app features that increased user engagement using tools like Adobe XD, and Figma

UI Designer and Front-end Developer   Nov 2021 - Oct 2022
ITPiya Solutions   *San Francisco, CA*

- Achieved high user engagement through UI design and development using React, Next.js, and WordPress.
- Led the UI overhaul projects, resulting a increase in website traffic and user interaction
- Designed and Converted UI designs into custom WordPress websites, enhancing site performance and usability.

PROJECTS

Restaurant App: Designed the complete user experience for the Mancgana restaurant app, handling every step from user research to UI design and usability testing. Delivered a visually appealing, user-friendly interface that streamlined the dining experience and enhanced user engagement significantly (View User App) (View Admin App)

Fin-tech App Design: Designed UX for Fintech app FilsX, optimizing navigation and enhancing user interactions for seamless financial transactions. (View App)

Education Website: Designed UX for EduVerse, focusing on intuitive navigation and engaging user experience for effective learning and exploration. (View Website)

EXTRA-CURRICULAR ACTIVITIES

- Member, Google Developer Students Club's WTM: Empowering women in tech.
- Millennium Fellowship Member: Dedicated to advancing women in STEM fields.

LEADERSHIP

- Admin, Creative Techniks: Lead a community fostering collaboration and knowledge-sharing among UX/UI designers, developers, programmers, marketers, video editors, animators, and graphic designers.